



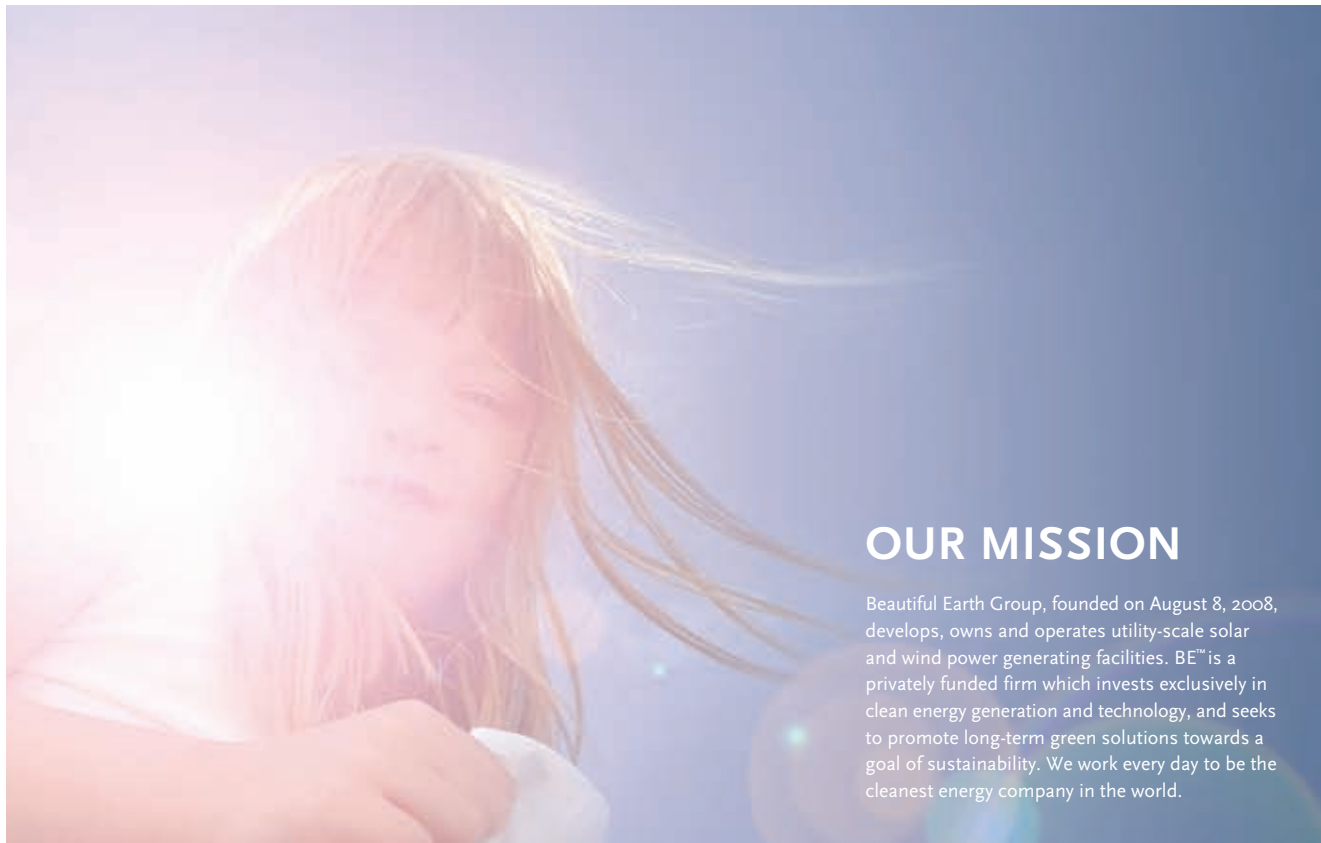
## OUR MISSION

IS TO PRODUCE CLEAN,  
SUSTAINABLE ENERGY  
TO HELP PROTECT THE  
EARTH'S FRAGILE ECOSYSTEMS.

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## OUR MISSION

Beautiful Earth Group, founded on August 8, 2008, develops, owns and operates utility-scale solar and wind power generating facilities. BE™ is a privately funded firm which invests exclusively in clean energy generation and technology, and seeks to promote long-term green solutions towards a goal of sustainability. We work every day to be the cleanest energy company in the world.

## OUR NICHE

Beautiful Earth Group generates clean, green electricity and works to develop proprietary technologies and processes to create tremendous savings and efficiencies in the energy sector. In solar generation, our early-stage focus is on developing 20 megawatt Beautiful Energy™ plants that are highly cost competitive, use significantly fewer resources to build in terms of time, footprint and environmental impact, reduce the intermittency issues faced by larger generating plants, and find ready access to transmission while serving an immediate need for power. Our focus in wind generation is driven by the same philosophy of serving communities with the most environmentally advanced and respectful practices.

BE's projects rely on creative planning and siting, advanced and commercially proven technologies, construction and integration by experienced engineering, procurement and construction contractors, and the sale of its product through long-term power purchase agreements or feed-in-tariffs. With its focus, flexible approach and ability to fund the early stages of its growth internally, BE is uniquely positioned to capture the excellent opportunities that now exist in sustainable energy production. The company's first projects are located in the Southwestern United States. BE recently started working on a number of overseas projects, including locations in the Middle East and North Africa region and in Asia.

Headquartered in New York City, the company has offices in Newport Beach, California, and Tokyo, Japan. With strong ties to local communities, BE constantly develops important educational and training-related projects on sustainable energy designed for a wide audience—from public education efforts, to advanced engineering seminars, to advisory programs for utilities and countries developing sustainable energy regulations and infrastructure.

## OUR CHALLENGE

New tools are required to address inadequate economic and social approaches to energy production. Beautiful Earth Group and its partners are developing and implementing solutions to these challenges. We work toward the goal of achieving a sustainable, life-enhancing relationship between humans and the Earth. We are implementing a fundamentally new way of doing business. In our approach, the ability to profit financially is intrinsically linked to our success in creating environmental and social gains.

HOW WE CHOOSE TO LIVE TODAY WILL HAVE AN ENORMOUS IMPACT ON FUTURE GENERATIONS. WE MUST REDUCE THE ENVIRONMENTAL HARM CAUSED BY HUMAN ACTIVITIES.

For more information please visit [beautifulearthgroup.com](http://beautifulearthgroup.com)